



# Employee Giving Campaign 2017

## NOVEMBER 13 - 17, 2017

The University of Mississippi Medical Center employees are vital to achieving our mission of providing excellence in healthcare, education and research, both in your day to day roles, and in your generous giving to UMMC. Thanks to your help, we've continued to grow a culture of philanthropy on our campus. During this year's annual giving campaign, we are focusing on four of our discretionary funds. You still have the option to give to any fund, but we hope that you will consider contributing to one of these funds that will best allow us to meet the greatest needs of UMMC. Thank you for giving to UMMC and making it a great place to work.

### The Manning Family Fund

The Mannings' Mississippi roots run deep. Archie and Olivia Manning were born, raised, and married in the Delta. Archie launched his legendary football career at Ole Miss.

And while the professional success of their sons Cooper, Peyton, and Eli has made them global citizens, the family still feels a powerful connection to Mississippi—and a desire to give back.



The Manning Family Fund works to:

- **Provide children in underserved communities a chance** to grow healthier through early education programs about nutrition and exercise.
- **Draw attention to men's health challenges** through programs that promote routine preventive care.
- **Move closer to a cure for Alzheimer's Disease** and other dementias by supporting research performed at the UMMC MIND Center
- **Better prepare medical students** by building a state-of-the-art operation simulation suite in the new School of Medicine.

### The Guardian Society

In 1975, the Guardian Society was created to honor the University of Mississippi Medical Center's most generous individual donors.

During the last four decades, UMMC alumni and other gracious benefactors have helped the Schools at UMMC maintain their standard of excellence by giving to the Guardian Society.

These "founding members" have helped UMMC achieve unparalleled success in its threefold mission of providing exceptional patient care, training the next generation of health care providers and engaging in innovative research.



All employees giving to the school's area(s) of greatest need will receive recognition and benefits annually at the appropriate membership level. These annual gifts will ensure the future of education in health care at UMMC by helping to fund up-to-date learning environments, continuing education opportunities for faculty and staff, and state of the art technology for the classrooms. Your membership in the Guardian Society will give the Dean of each School the ability to purchase equipment and innovative resources so that UMMC remains competitive with other schools around the country.

### Children's of Mississippi

The Batson Children's Hospital fund supports Mississippi's only children's hospital. UMMC houses the state's only Level IV neonatal intensive care unit and only pediatric emergency department. Each year, over 150,000 children from all of Mississippi's 82 counties and surrounding states receive treatment for everything from common childhood illnesses to serious trauma and life-threatening or chronic illnesses here at UMMC's Children's Hospital.



In the past few years, the Batson Children's Hospital fund has helped:

- Open regional clinics in Tupelo, Hattiesburg, Grenada, and Gulfport
- Launch Children's Healthy Weight clinics in two sites.
- Open Adolescent and Young Adult Health Clinics in three Greater Jackson locations.
- Open a Teen Wellness Clinic at Lanier High School in Jackson to help teens learn how to adopt a healthier lifestyle and to give them access to primary care at school.

This year and in future years the Batson Children's Hospital fund will support the Children's of Mississippi Expansion Project in addition to the existing needs of the Children's Hospital. The expansion project plans include the construction of a new building and renovations to the existing space. This project has the potential to save the lives and improve the health of generations of Mississippi's children.

### The UMMC Alliance

The UMMC Alliance is a volunteer organization that promotes goodwill and fellowship to the medical center through support of patient needs, UMMC chapel, university support funds and art acquisitions.

**Our mission**

To contribute to the health and well-being of the patients and students of the University of Mississippi Medical Center and the community by mobilizing people and resources to provide for unmet needs while maintaining our core values.



**Our core values**

- **Caring** - Kindness and concern for others are the foundations of our organization and the basis for all efforts.
- **Integrity** - We pursue only the most honorable initiatives, and conduct business in a way that is honest, transparent and ethical.
- **Relevance** - We support initiatives that provide significant positive changes in the patient and student experience at UMMC, as well as those that foster meaningful transformations in the local community.
- **Collaboration** - We engage in teamwork and partnership with UMMC and the local community recognizing that relationships and connections support attainment of our mission.

#### TOKENS OF APPRECIATION

(while supplies last)

- Any gift - 15% off card for Broadstreet Bakery and Sal & Mookie's AND employee giving lapel pin
- \$2 biweekly gift - free t-shirt
- \$5 biweekly gift - free t-shirt and manning cooler
- \$10 biweekly gift - free t-shirt, manning cooler and an opportunity for a front row parking place for the entire month of February



**FREE**  
to Employees who give \$2 minimum bi-weekly gift or \$50.00 one time gift.



## EMPLOYEE GIVING WEEK CALENDAR

**Monday, November 13th:**  
**Massage Monday**  
1:00 to 3:00 p.m.  
Jackson Medical Mall  
Conference Center

**Tuesday, November 14th:**  
**Find us at the Farmer's Market**  
11:00 a.m. - 2:00 p.m.  
Clinical Sciences walkway

**Wednesday, November 15th:**  
**Snack Break**  
2:00 - 4:00 p.m.  
Guyton Breeze way  
(Deep south pops, hot chocolate, popcorn and lemonade)

**Thursday, November 16th:**  
**Thursday Therapy**  
1:00 - 4:00 p.m.  
University Hospital Walkway  
near H138

**Friday, November 17th:**  
**Food Truck Friday**  
11:00 a.m. - 2:00 p.m.  
Guyton Breezeway