May 15, 2018

Dear Prospective Sponsor/Exhibitor:

The MIND Center and Department of Continuing Health Professional Education (CHPE) at the University of Mississippi Medical Center are pleased to invite you as a Sponsor or Exhibitor for our upcoming 19th Annual Conference on Alzheimer’s Disease and Other Dementias. With a theme of “If I Could Turn Back Time: Strategies to Improve Brain Health,” the conference will be held on August 21 – 24, 2018 at the BancorpSouth Arena and Conference Center in Tupelo, MS.

This annual conference is the only statewide conference on Alzheimer’s disease. It is designed to bring enhanced training, information sharing, and networking for both professionals and family caregivers to improve care for patients battling Alzheimer’s and other dementias in our state. The conference programming will provide 16.25 Continuing Education hours and is targeted at a diverse audience including nurses, nurse practitioners, physical, occupational, and speech therapists, nursing home administrators, social workers, family caregivers, and mental health providers.

In addition to the educational sessions, The MIND Center will welcome attendees to Tupelo, the birthplace of the one-and-only Elvis Presley, with a reception on Wednesday evening at the Tupelo Automobile Museum. We are also proud to present our special guest and motivational speaker for the conference, Kim Campbell, wife of legendary singer, Glen Campbell. On Thursday night, attendees and the community will be treated to a viewing of the Glen Campbell documentary, I’ll Be Me, which will be followed by a panel discussion with Kim and other care providers.

The Sponsor/Exhibitor space is designed to be very interactive and will be located in a high traffic area in the main conference center with prominent signage to recognize our Sponsors. The conference will be promoted through an extensive PR and marketing campaign providing your organization additional exposure with the community and your targeted audience. All of the Sponsor/Exhibitor opportunities are listed in the enclosed packet.

We appreciate your consideration of this partnership and hope that you’ll join us as a Sponsor at this year’s conference. Please feel free to contact Ashley Givens at 601.984.1306 or agivens@umc.edu with any questions you may have. Thank you for your partnership in the battle against Alzheimer’s.

Sincerely,

Denise Lafferty, RN, BSN
Chief of Operations, Conference Chair
The MIND Center
mindcenter@umc.edu
601.815.4237

Ashley Givens Smith
Program Administrator
Continuing Health Professional Education
agivens@umc.edu
601.984.1306
If I Could Turn Back Time: Strategies to Improve Brain Health

19th Annual Conference on Alzheimer’s Disease and Other Dementias

August 21 - 24, 2018
BancorpSouth Arena and Conference Center
Tupelo, MS

Presented by
UMMC™
The MIND Center

Sponsor/Exhibitor Packet
Your investment as a supporter will provide you:

- Access to a range of 300 to 400 nurse practitioners, nurses, social workers, long-term care professionals, activity professionals, direct care workers and in-home caregivers, with an interest in products and services they can use to help their clients.

- Exhibit space and special exhibit times so you have multiple opportunities to promote your product or service throughout the event.

- Networking opportunities to engage in one-on-one conversation with other Exhibitors and Sponsors.

- Valuable exposure within the state while supporting this cause and partnering with The MIND Center at UMMC.

Vendor Timetable:

**Tuesday, August 21** – Sponsor/Exhibitor registration and setup from **4:00 pm - 6:00 pm**

**Wednesday, August 22** – Sponsor/Exhibitor registration and setup from **6:30 am - 7:30 am**

**Thursday, August 23** – Exhibit break down will be after the last break at **2:00 pm**

For more information on the conference agenda and activities, please visit [umc.edu/alzconf](http://umc.edu/alzconf).
Program Ad Sizes

Ad artwork should be sent by July 6, 2018 to mindcenter@umc.edu. For questions, call 601.815.4237.

Title Sponsors ($5,000)
FULL PAGE
7.5” wide X 10” high
Color Ad

Platinum Sponsors ($2,500)
HALF PAGE
7.5” wide X 4.75” high
Color Ad

Gold Sponsors ($1,000)
QUARTER PAGE
3.5” wide X 4.75” high
Color Ad

Silver Sponsors ($750)
BUSINESS CARD
3.5” wide X 2.125” high
Black/White Ad
Commitment Form

Please choose a sponsor level and complete the information below. Deadline to be included as a sponsor in the program: July 6, 2018.

☐ Title - $5,000 (Four Registrations)
☐ Platinum - $2,500 (Two Registrations)
☐ Gold - $1,000 (One Registration)
☐ Silver - $750 (One Registration)
☐ Bronze - $500

Please list the names of staff for conference registration:
1. 
2. 
3. 
4. 

Please print or type information.

Sponsor / Exhibitor name: ____________________________
Contact Person: ____________________________
Address: ____________________________
Phone: ____________________________ Fax: ____________________________
Email: ____________________________

Name as it should appear in conference materials: ____________________________

Please submit payment and commitment form to:
Ashley Givens Smith
UMMC Division of Continuing Health Professional Education
2500 North State Street
Jackson, MS 39216
agivens@umc.edu
601.984.1306

Ad artwork should be sent by July 6 to:
mindcenter@umc.edu
Call 601.815.4237 for questions concerning ad artwork.

Checks should be made payable to:
UMMC - Continuing Health Professional Education

Organization that check will be mailed from:
__________________________________________

Credit Card Information

Name on card: ____________________________
Account No. ____________________________
Card:  ☐ VISA  ☐ MASTERCARD  ☐ AMERICAN EXPRESS  ☐ DISCOVER
Expiration: ____________________________ CVV code: ____________________________