Why a State Plan?

A State Plan is paramount to addressing the many challenges facing people with Alzheimer’s disease and their families in Mississippi. Given the great demographic shifts that will occur over the next 30 years, including the doubling of the population of older adults, the success of this effort is of great importance to people with Alzheimer’s disease and their family members, public policy makers, and health and social service providers.
Alzheimer’s as a state priority brings continued progress

**RESEARCH**
Created the Brain Aging Research Alliance (BARA) to be a catalyst in supporting brain aging research discoveries. Secured a vanity URL for a new website under construction to centralize research information (brainagingresearch.org).

**COMMUNITY AWARENESS**
Developed and distributed the 2019 State Plan (ASAP) Survey. Results of this survey were instrumental in planning for the 2020 - 2025 State Plan. Additionally, efforts to link ESL programs to materials in Spanish were made.

**COORDINATED CARE**
Enhanced group collaboration through recruitment of new members. Developed communication tools to provide care delivery recommendations to rural health providers for patients with Alzheimer’s and dementia.

**CAREGIVER SUPPORT**
Conducted research into the development of an online, interactive map of community resources for patients, families and health care providers. Identified essential caregiver support services in our state and explored potential partners for interactive map creation.

**BRAIN HEALTH**
A brain health survey was included in the 2019 Alzheimer’s State Plan (ASAP) Survey to identify success and areas that can be used to improve understanding of brain health in the public health setting. Work is underway to identify gaps in communication tools for providers caring for minorities to improve their ability to respond to cognitive impairment, Alzheimer’s and dementia.

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**Goal 1: Research**
Support research in Alzheimer’s disease and related dementias to accelerate scientific discoveries.
- Promote research collaboration
- Enhance study participation
- Increase research funding

**Goal 2: Community Awareness**
Increase public awareness of Alzheimer’s disease and other dementias.
- Educate the public
- Build community partnerships
- Promote regional resource sites
- Enhance State Plan collaboration

**Goal 3: Coordinated Care**
Enhance the delivery of coordinated, competent, and comprehensive dementia care in Mississippi.
- Implement educational programs
- Improve care coordination
- Expand access to dementia care

**Goal 4: Caregiver Support**
Enhance the availability of and access to support services for family caregivers.
- Increase availability of resources
- Deliver educational programs
- Address gaps in services

**Goal 5: Brain Health**
Implement initiatives that improve brain health and promote healthy aging.
- Leverage use of surveillance systems
- Develop a public awareness campaign
- Make brain health a public health priority
- Deliver educational programs

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**DMH**
Mississippi Department of Mental Health
Supporting a Better Tomorrow. One Person at a Time
HELP LINE: 1-877-210-8513

**Alzheimer’s Association**

**UMMC**
The MIND Center

**Alzheimer’s Mississippi**