

From the University of Mississippi Medical Center Division of Public Affairs

FOR IMMEDIATE RELEASE:

SOUTHGROUP SPONSORS 5K RUN/WALK FOR FRIENDS OF CHILDREN'S HOSPITAL

For more information contact Melanie Schade at (601) 984-5273 or Ronald P. Tubertini at rtubertini@southgroup.net

JACKSON, Miss. – SouthGroup Insurance Services has again teamed with Friends of Children's Hospital to present SouthGroup *Make a Difference* 5K Run/Walk on February 20, 2010 in Ridgeland.

Last year's event attracted more than 750 runners and walkers and raised more than \$20,000 in much needed funds for the Blair E. Batson Hospital for Children at the University of Mississippi Medical Center in Jackson.

The run/walk begins at 8:30 AM at the SouthGroup headquarters office in The Woodlands Office Park at County Line Road and Woodlands Parkway in Ridgeland. Pre-registration is available at www.southgroup.net.

"Many of us are blessed with healthy children and this is one way we are able to make sure those less fortunate receive the world-class medical treatment they need," Cyndi Tullos of SouthGroup in Ridgeland said.

The event also includes a one-mile fun run as well as activities for children. "Runners and walkers came from all over Mississippi last year and we are, again, looking for more than 700 participants and hope to raise another \$20,000 for the treatment of our children," added Ronnie Tubertini, president of SouthGroup.

For more information about the event, call SouthGroup Insurance Services office at 601-914-3220.

(2/9/10)

Please forward this message to colleagues who might be interested. If you wish to be removed from this list or know of a colleague to add, send an e-mail message to:

LAGriffin@pubaffairs.umsmed.edu.

The University of Mississippi Medical Center, located in Jackson, is the state's only academic medical center. University of Mississippi Health Care represents the clinical programs of the Medical Center and includes University Hospitals and Health System and University Physicians, the faculty group practice. UMMC encompasses five health science schools, including medicine,

nursing, health related professions, dentistry and graduate studies, as well as the site where University of Mississippi pharmacy students do their clinical training. The Medical Center's threefold mission is to educate tomorrow's health-care professionals, conduct innovative research to improve human health, and to provide the highest quality care available to the state's citizens. A major goal of the Medical Center is the improvement of the health of Mississippians and the elimination of health disparities. For more information, contact the Division of Public Affairs at 601-984-1100 or visit us on the Web at <http://info.umc.edu/>.

About Batson Hospital

The Blair E. Batson Hospital for Children, part of University of Mississippi Health Care, is located on the campus of the University of Mississippi Medical Center. It is the only hospital in the state devoted exclusively to the care and treatment of sick and injured youngsters. More than 150,000 children from all of the state's 82 counties come to Batson Hospital each year. The spectrum of care ranges from well-child care for healthy newborns to care for cancer, birth defects, epilepsy, cystic fibrosis, sickle cell anemia, neurological disorders, pulmonary disease, trauma, allergies, diabetes and numerous other childhood illnesses.